

STORY WIZARD

Information Pack for Schools

Every pupil becomes the named author of their own professionally printed book.

Packages costed per class · Invoiced directly · Delivery to your school included

Story Wizard is a trading name of Wizardtec Ltd
Company No. 17294179 · ICO Registration No. ZC179445

What Story Wizard does

Story Wizard turns a child's own story idea into a real, professionally printed paperback book — with their name on the cover as the author.

The child invents the characters, the setting and the plot. Our platform helps them shape it into a full illustrated story. We then print the book properly and deliver every copy to your school.

It is not a worksheet, and it is not a photocopied booklet. It is a genuine paperback of the kind found in a bookshop — the sort of thing a child keeps for years.

Why it works in the classroom

- Children write with far more purpose when they know the result is a real book they get to keep.
- Seeing their own name on a cover as “the author” is a lasting confidence boost, particularly for reluctant writers.
- It supports composition, planning, vocabulary, description and creativity across the English curriculum.
- It gives every child in the class the same sense of achievement, regardless of starting point.
- It is supported by free lesson plans, story planners and character sheets, so pupils arrive at the writing with their ideas already shaped.

How it works

The process is designed to take as little of a teacher's time as possible.

Step	What happens
1	We set your school up and give you a private class link and a password for your teacher portal.
2	Pupils open the class link and create their story. No accounts, no logins, no email addresses, no payment.
3	Each pupil sees their cover and story summary, and sends it to you.
4	You review every book in your teacher portal, then confirm the class order with one click.
5	We produce and print the books, and deliver the whole class set to your school in a single delivery.
6	Your school is invoiced. No card payment is needed at any stage.

The teacher portal

Every school gets its own private teacher area, protected by a password. In it you can:

- See every pupil who has started a book, and who has not.
- Open any book to view the full front and back cover and read the complete story summary.
- See at a glance which books are finished, which are still being made, and whether anything needs attention.
- Confirm the class order when you are ready — nothing is ordered or printed until you do.

Only your school's books appear in your portal. Nothing is shared with other schools or made public.

Free classroom resources

Story Wizard is supported by a set of free, printable resources designed to be used in the classroom before pupils write:

- A creative writing lesson plan — a complete lesson, mapped to English writing objectives.
- A story planner — a one-page worksheet for planning characters, setting, beginning, middle and end.
- Character profile sheets — for developing each character before writing begins.

These mean pupils come to the writing with their ideas already shaped, and the teacher has a ready-made lesson to run. All are free to download and print from storywizard.uk/teachers, with no sign-up needed.

Safeguarding

The welfare and safety of children is our highest priority. Story Wizard has been deliberately built to remove the features that most commonly create safeguarding risk.

Safe by design

- No child accounts or logins. Children do not create profiles, usernames or passwords.
- No chat or messaging. There is no direct messaging, no comments, and no way for a child to contact another user or a stranger.
- No public content. Stories are private. Nothing a child creates is published, shared publicly, or made searchable.
- No adverts and no third-party tracking.
- Adult oversight. In a school setting, books are created under the supervision of the teacher, and every story is reviewed before it is sent to print.

Content safety

There are five checks before a book reaches a child:

- The story engine is built for children and instructed to keep language and themes age-appropriate.
- Story ideas are screened against a blocklist of unsuitable terms before anything is generated.
- The teacher reads and approves every pupil's story summary in the portal. Nothing is written in full or sent to print until a teacher has approved it.
- We review every proof before it goes to the printer.
- Books are delivered to the school, not to pupils' homes — so the school handles every book before a child does.

To be precise about what teachers review: you read the story summary of every book before approving it, not every word of the finished text. The full story is written from that approved summary, and we review the printed proof before it goes to press.

Our team and DBS

Story Wizard is an online tool. Its normal operation does not involve our staff working directly with children or attending school sites. Where a member of our team attends a school in person — for example to run a workshop — that individual holds a current Enhanced DBS check and follows the host school's safeguarding and visitor policies.

Our policies

The following documents are available for your Designated Safeguarding Lead and data protection lead:

- Safeguarding Statement — our full safeguarding approach, aligned with Keeping Children Safe in Education (KCSIE).
- Data Protection Impact Assessment (DPIA) — our data flows, storage, retention and sub-processors in full.
- Privacy Policy and Terms & Conditions — published on our website.

All are available at storywizard.uk/schools, or on request.

Data protection

We are registered with the Information Commissioner's Office (ICO registration ZC179445) and handle all personal data in accordance with the UK GDPR and the Data Protection Act 2018.

What this means for your school

- Your school remains the data controller for its pupils. Story Wizard acts on your instruction.
- We do not collect pupils' home addresses or parents' contact details. We deal with the school.
- We do not create pupil accounts and we hold no pupil logins or passwords.
- Order data is stored in a UK or EU region.
- We never sell data, and we never share it for marketing.
- Books are delivered to the school, not to individual homes.

Our DPIA sets out every data flow and processor in full, and is written so your data protection lead can review it quickly.

Cost

Pricing	Costed per class
Delivery to your school	Included
Payment	By invoice, on your school's usual terms
Card payment required	No

Every pupil receives a complete, professionally printed and illustrated paperback with their name on the cover, delivered to your school. We build a package around your class size and what you need, and invoice the school directly. Contact us for a quote.

Next steps

If you would like to go ahead, or simply want to see it for yourself, reply to this email or contact us at help@storywizard.uk. We will set your school up with a class link and teacher portal, and answer any questions your Designated Safeguarding Lead may have.

Story Wizard is a trading name of Wizardtec Ltd
Registered in England & Wales · Company No. 17294179 · ICO Registration No. ZC179445
help@storywizard.uk · storywizard.uk