

Safeguarding Statement

Story Wizard · A trading name of Wizardtec Ltd

1. Our commitment

Story Wizard is designed to help children aged 6–14 write and publish their own illustrated storybook. The welfare and safety of children is our highest priority. This statement sets out how our platform has been designed to be safe for use by, and on behalf of, children, and how it aligns with schools' safeguarding responsibilities under *Keeping Children Safe in Education* (KCSIE).

2. Safe by design

Story Wizard is a content-creation tool, not a social platform. It has been deliberately built to remove the features that most commonly create safeguarding risk:

- **No child accounts or logins.** Children do not create profiles, usernames or passwords.
- **No chat or messaging.** There is no direct messaging, peer-to-peer contact, comments, or any means for a child to communicate with another user or a stranger.
- **No public content or social feed.** Stories are private to the person who creates them. Nothing a child creates is published, shared publicly, or made searchable.
- **No contact between children and third parties.** There is no forum, community, or open space.
- **Adult-gated ordering.** Placing an order for a printed book requires confirmation that the person is a parent, guardian, or authorised adult aged 18 or over.

3. Content safety

Stories are generated with automated content controls intended to keep output age-appropriate. Story ideas are checked against a blocklist of unsuitable terms before generation. In a school setting, book content is created under the supervision of the teacher or supervising adult, and every book is reviewed before it is sent to print. This provides a human check on all content prior to production.

4. Use in schools

When Story Wizard is used by a school, the school remains the data controller for its pupils and is responsible for obtaining any parental consent required for pupils to take part. Story Wizard acts on the school's instruction. We do not require or collect individual pupils' home addresses or parents' contact details in the schools model — orders are fulfilled to the school using the school's own contact details.

5. Our team

Story Wizard is an online tool. Its normal operation does not involve our staff working directly with children or attending school sites. Where any member of our team attends a school in person (for example, to run a workshop), that individual will hold a current Enhanced DBS check, and we will follow the host school's safeguarding and visitor policies.

6. Data protection

We are registered with the Information Commissioner's Office (ICO registration ZC179445) and handle all personal data in accordance with the UK GDPR and the Data Protection Act 2018. A separate Data Protection Impact Assessment (DPIA) is available for schools on request and sets out our data flows, storage, retention and sub-processors in full.

7. Reporting a concern

If you have a safeguarding concern relating to Story Wizard, please contact us immediately at **help@storywizard.uk** so it can be reviewed without delay. Schools should also follow their own safeguarding reporting procedures and escalate to their Designated Safeguarding Lead as appropriate.

Story Wizard is a trading name of Wizardtec Ltd · Registered in England & Wales, Company No. 17294179 · ICO Registration No. ZC179445 · help@storywizard.uk

This statement is provided in good faith to assist schools' due diligence. It should be read alongside our DPIA and Privacy Policy. Version 1.0.